



Media52 acquires Jakajima's event activities

[Jakajima](#), the organizer of international events and conferences in areas including Additive Manufacturing / 3D Printing, photonics, healthcare, agrifood, and green energy, is transferring all its conference activities to Media52, known for innovation platform [Innovation Origins](#) (IO), the [Gerard & Anton](#) community and AI tool [Laio](#). According to both organizations, this is the best way to ensure the continued development of Jakajima's portfolio.

Jakajima owner Pieter Hermans will remain active in organizing the ongoing conferences. IO editor-in-chief Aafke Eppinga will be responsible for integrating these activities within Media52.

Jakajima has a long tradition as an organizer of specialized events in the high-tech ecosystem. Some long-running titles include Agrifood Innovation Event, 3D Medical Conference, LiFi Conference, and the Optical Wireless Communication Conference. Media52 is active in the same thematic areas, so cooperation can bring obvious synergy benefits, both parties have concluded. Media52 has been organizing events for high-tech startups and figureheads from the high-tech ecosystem for almost ten years, which can only increase the effects of cooperation.

Pieter Hermans, Jakajima: "Partnering with Media52 ensures us better support for our conferences and enables Jakajima to fully focus on our services around management consulting / interim management in the high-tech field. I look forward to taking up Jakajima's innovative work together with Media52 from now on."

Aafke Eppinga, Media52: "When this opportunity presented itself, we didn't have to think for long. The themes Jakajima serves match IO's focus one-to-one. Combining the expertise of both sides creates countless opportunities to strengthen the events and our publications. Not to mention the specialized knowledge of our editors that will now be available to the events as well."

About Jakajima:

Since 2012, Jakajima has organized an average of 20 in-house conferences per year in many countries worldwide, from concept, content (speakers), and partners to communication and realization. We also take care of post-event activities and evaluation. Organizing a conference can be a great way to draw attention to your organization, knowledge institution, or company and achieve different goals, such as marketing, knowledge exchange, sales, or partner search.

Read more about Jakajima's conference portfolio [here](#).

About Media52:

Media52 has focused on discovering and disseminating news about relevant innovations since 2015. This is done through a website (innovationorigins.com), events ([Gerard & Anton](#)), and its own innovations for media ([Laio](#)). Just News is the business development arm of the company. Whereas Innovation Origins focuses on producing and disseminating stories about the importance of innovation, Just News is there for the innovation itself. Within Just News, Laio is one of the product innovations: a tool that, with the help of artificial intelligence, supports editors and can independently compose news stories and videos. Visit our [company pages](#) for more information.

For more information:

About Jakajima, contact Pieter Hermans, p.hermans@jakajima.eu +31653550628

About Media 52: Bart Brouwers: b.brouwers@innovationorigins.com +31641410090

