



Press release

Global Agri-Food Innovation Event at Brightlands Campus Venlo

June 27-28, 2018

Villa Flora, Brightlands Campus Greenport Venlo, The Netherlands

The second edition of the global Agri-Food Innovation Event – a two-day event (June 27-28, 2018) that includes 4 dedicated conferences, an expo, a 3D Food Printing Masterclass, lab tours, demo corners and a 3D Food Printing Experience in Wageningen:

June 27, 2018

- Vertical Farming Conference
- Healthy Nutrition Conference
- Brightbox tour (vertical farm expertise centre)
- Laboratorium tour of the Centre for Healthy Eating and Food Innovation
- Healthy nutrition demo corner in the exhibition area, powered by Maastricht University.

June 28, 2018

- 3D Food Printing Conference
- Smart Farming Conference
- 3D Food Printing Masterclass with byFlow & master chef Jan Smink
- 3D Food printing demo corner in the expo area, powered by HAS University of Applied Science

On June 29, Wageningen University & Research together with TNO organize the 3D Food Printing Experience at their newly built facility in Wageningen.

A cross selection of the speakers for the four conferences show the high level of the knowledge and expertise presented. Mary Scerra, **US Army Natick Soldier Research**, Louis de Bruin, **IBM Digital Operations**, Celine Nicole, **Philips Lighting**, Stephen Homer, **CSIRO**, Australia, Thijs Verploegen, **Robert Bosch Start-up**, Geert Hermans, **ZLTO**

Focus topics: Technologies for 3D Food Printing | Available technologies for better food production | Ingredients for 3D Food Printing | Plant and crop science for improved resource-use efficiency | Recipes | Robotics | Blockchain | Investment opportunities | Research | Cross disciplinary themes

A selection of presentation titles: The cook as pharmacologist of the future | Food or drugs? What drives consumers' perception of borderline products? | Ten ideas to rescue the world [so far] | Dutch Innovation: Avoiding malnutrition with protein enriched food & drink | 3D Food Printing for tailored military rations | The food printing manifesto | Internet of Food, Blockchain and 3D Food Printing | Pixel farming | Precision Livestock Farming.

For further information about Agri-Food Innovation Event visit:

<https://agrifoodinnovationevent.com/>

Brightlands

Healthy and safe nutrition, future farming and bio-economy

Brightlands Campus Greenport Venlo combines all the research disciplines that are necessary to determine the impact nutrients and food products have on health. The campus is also working on new methods for breeding and growing that lead to a higher nutritional value and yield. This allows them to make the products safer and healthier so we can get the most out of our food.

LIOF

LIOF—the Limburg Development and Investment Company—is the regional development and investment company responsible for the Dutch province of Limburg.

LIOF was established in 1975 and is headquartered in Maastricht. Our purpose is to develop this province's economy and its business climate.

Our Core Activities:

- We provide venture capital to innovative and potentially viable small to mid-sized companies
- We stimulate knowledge-driven and innovative projects created by small to mid-sized companies
- We acquire foreign investors and perform investor development for established companies.

LIOF is the executive body for the Dutch Province of Limburg and its communities to attract new companies to Limburg. In close partnership, LIOF coordinates Limburg's lead generation in industry and logistics through the NFIA and HICD networks and other lead generation through LIOF's public and commercial networks.

Jakajima

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from drones to health tech and photonics. We organize those activities that bring innovators from different value chains and professions together, in order to endeavor innovations and create new partnerships, products and/or services

Media Accreditation

The conference organizers welcome enquiries from electronic media and the press. Accredited journalists can attend this conference and/or arrange interviews with the speakers.

Press accreditation should be arranged in advance of the conference. Accreditation is granted to active editorial staff and freelancers, subject to proof of an editorial job function, a freelance commission or a valid press card.

To register for a complimentary media pass, contact us by completing [this form](#) or by contacting Esther Wendrich. She can be reached at e.wendrich@jakajima.eu or during European office hours on +31 (0)6 20008576.