



# INTERNET OF PEOPLE EVENT

## PRESS RELEASE

2<sup>nd</sup> edition of the Internet of People Event

October 3, B.Amsterdam, Amsterdam, The Netherlands

<https://www.iopevent.com/>

### **How will smart things change our private & social life? – An invitation for the media to take a glimpse into the societal impact of the Internet of Things**

*Amsterdam* – The 2<sup>nd</sup> edition of the Internet of People Event organised by Jakajima will take place on October 3, 2017, at B.Amsterdam, in Amsterdam, The Netherlands.

It is a half-day conference (13.00 to 18.00) about the social and societal implications of the Internet of Things, a human-centred approach of the digital world.

The program features speakers from Delft University of Technology, Het Nieuwe Instituut, Internet of Elephants and more. “How to keep robots under control”, “A City As Smart As Its Citizens”, “Technological Revolutions and Everyday Life” are only a few of the presentation titles.

For more information about the conference, we invite you to visit <https://www.iopevent.com/>

### **About Jakajima**

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services.

[www.jakajima.eu](http://www.jakajima.eu)

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### **Note for the media. NOT FOR PUBLICATION!**

The conference organizers welcome enquiries from electronic media and the press. Accredited journalists can attend this conference free of charge. We are happy to help arrange interviews with the speakers.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Esther Wendrich. She can be reached at [e.wendrich@jakajima.eu](mailto:e.wendrich@jakajima.eu) or during European office hours on +31 620008576.

The conference website contains the full program and venue details. More details at <https://www.iopevent.com/>.