



Press Release

Jakajima B.V.

Why economies need more scale-ups than start-ups? – An invitation for the media to join the scale-up rollercoaster ride

Hengelo – On September 14, 2017, the High Tech Scale-up Conference will take place at the High Tech Systems Park in Hengelo.

International speakers from Deloitte, Thales, Infi, Treams, ScaleUp Company, InnoEnergy and many more will share their experiences and personal stories on the rollercoaster ride of moving from start-up to scale-up.

The topics to be approached include: Why economies need more scale-ups than start-ups? | Scaling Up by design | 'Real' growth: what it is & how to achieve it | Business driven innovation

In addition to the comprehensive program, the event provides an excellent opportunity to network, investigate business opportunities and discuss with the attendees and speakers real scaling-up experiences, problems and solutions.

For more information about the conference, we invite you to visit <https://www.hightechscaleupconference.com/>

About Jakajima

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services.

www.jakajima.eu

About High Tech Systems Park

High Tech Systems Park is the innovation campus that is developed at the former Thales premises in Hengelo, the Netherlands. Companies located at the High Tech Systems Park share the mission of innovating faster and believing in cooperation. They also believe in talented people and technical talent as the driver for those innovation. High Tech Systems Park provides these companies the attractive environment they need as modern employers.

<http://hightechsystemspark.com/>

Arrangements for the media

The conference organizers welcome enquiries from electronic media and the press. Accredited journalists can attend this conference free of charge. We are happy to help arrange interviews with the speakers.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Esther Wendrich. She can be reached at e.wendrich@jakajima.eu or during European office hours on +31 620008576.