



## Press Release

### Footwear Health Tech Conference & Future Footwear Materials Conference

April 19-20

SLEM Waalwijk, The Netherlands

Waalwijk - On April 19-20, 2016, SLEM Waalwijk will host two footwear dedicated conferences, The **Footwear Health Tech Conference & The Future Footwear Materials Conference**.

On April 19, SLEM's **Footwear Health Tech Conference** will be focusing on wearable technology and its implementations in footwear. Experts from **SLEM Institute, Gait UP, Axon Lawyers, Mighty Styley, iShüu Technologies and Fontys University of Allied Health Professions** will touch on new ways of monitoring and improving health, motion sensors, smart insoles, and interactive footwear to name but a few subjects. It will be an inspiring day of innovation for footwear professionals, orthopedic shoemakers, podiatrists, health insurance companies and investors.

On April 20, SLEM's Future Footwear Materials Conference, will feature internationally renowned speakers from **SLEM Institute, Loughborough University, Mesh-works, KASK School of Arts, Materia, Fruit Leather Rotterdam and Transmare**. They will show and talk about how to find sustainable resources, the circular economy, bioprinting, smart textiles, new ways of treating and making leather and much more. Footwear professionals, CSR managers, material researchers, designers, orthopedic shoemakers, podiatrists, health insurance companies and investors will be able to gain new insights and experience the future of their industry.

For more information about the conferences, we invite you to visit the websites:

<http://www.footwearhealthtech.eu/>

<http://www.futurefootwearmaterials.eu/>

## About Jakajima

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services.

[www.jakajima.eu](http://www.jakajima.eu)

### **About SLEM**

SLEM is an international innovation and education institute for footwear. They are providing a unique full-time Master program for Footwear Innovators and a wide range of short courses for both students and professionals. SLEM's trend lab is at the heart of all our activities; the continual research and analysis assure that all programs always offer the very latest information, presented by visionary experts from the field. SLEM also provides trend information and consulting to customers around the world, through custom made projects and conferences.

### **Arrangements for the media**

The conference organizers welcome enquiries from electronic media and the press. Accredited journalists can attend this conference free of charge. We are happy to help arrange interviews with the speakers.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Linda Renkema. She can be reached at [l.renkema@jakajima.eu](mailto:l.renkema@jakajima.eu) or during European office hours on +31 620008576.