

Press Release

ISN Conference, 5th edition, 4 November 2014

High Tech Campus Eindhoven, The Netherlands



Sensor innovation in a broad range of areas

Eindhoven, 20 October – Sensors and sensor networks are becoming more and more important within our daily lives, for our personal use as well as for industrial or business use. How can technology benefit different industries? How does real time information affect our everyday lives? And what developments can we expect in the near future? The ISN Conference is set-up around these questions. It offers an open atmosphere for business and tech professionals to meet, learn and explore the crossroads of Science, Technology & Business in the sensor industry.

The fifth international edition of the ISN Conference will merge knowledge, business, technology, services, creativity and social issues. The conference will give you insights in the developing market, in new technologies and in how other businesses apply these new opportunities. Share knowledge, learn from other professionals and start networking!

The program includes keynotes of among others **Daan Witteveen** (Deloitte, on developing the edge of scaling the core through corporate venturing) and **Rainer Sternfeld** (Planet OS: designing a better planet with big data and sensor networks). The ISN Conference offers several parallel sessions with the topics: Sensor Networks Infrastructure, Sensor Science, Connected Cars, Marketing, Creative & Retail, Building Management, Infrastructure Monitoring, Sensor Technology & Sport, Sensor Tech StartUps.

Next to the seminar and the lively exhibition area (with exhibitors as ASML, Sensalytics and TNO among others), two live demonstrations are organized to let the attendees experience the power of sensor networks:

TNO will demonstrate cooperative driving with the innovative CACC technology, while Hockeytracker.nl will be measuring high speed shots in realtime for TV, apps and more with hockey international Jelle Galema.

Anyone curious in where sensor technology will take us and wants to increase its network in this field, is invited to join the cutting edge program. The 5th edition of the ISN Conference will take place on November 4 at the High Tech Campus in Eindhoven.

Confirmed speakers and present companies are: TNO, Deloitte, Planet OS, Utterberry, Orange, Graz University of Technology, Sensalytics, MIRA, Actility, Cisco, Noldus Information Technology, Centre for Smart Infrastructure, Sports & Technology, MarkLogic, Riverrun, Johan Sports, SAP, University of Twente, Imtech, Eindhoven University of Technology, SenseAnywhere, 2MEngineering, Twilight, SOWnet Technologies.

For further information about the ISN Conference, visit www.isnconference.com.

Stay up-to-date with our latest sensor news via @isensornetwork on twitter and: www.isnconference.com/blog.



About Jakajima

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services. www.jakajima.eu

About High Tech Campus Eindhoven

High Tech Campus Eindhoven is an open innovation R&D hotspot, which connects perfectly to the core values of the Health Tech Event. It is the smartest km² in The Netherlands with more than 125 companies and institutes, and some 10,000 researchers, developers and entrepreneurs working on developing future technologies and products. The Campus helps people to accelerate their innovation by offering easy access to high tech facilities and international networks. www.hightechcampus.com

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Editorial note (not for publication)

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