



Draft Press Release

Health Tech Event, 9 December 2014, High Tech Campus
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EIT ICT Labs and Jakajima combine strength in the 3rd edition of the Health Tech Event at High Tech Campus

'Innovation, Inspiration and Creation' is the theme of the third edition of the Health Tech Event, co-organised by Jakajima and EIT ICT Labs. More than 300 participants from industry, academia, public authorities and the media are expected to attend this event on 9 December in the Conference Center of the High Tech Campus in Eindhoven.

Pieter Hermans, CEO Jakajima says: 'Health Tech Event, the 3rd edition, offers an even broader spectrum of ICT innovation in health. In an open atmosphere, health and tech professionals find each other here to meet, learn and explore the crossroads of science, technology & business in med-tech and sensors.'

Boosting the quality of life by accelerating ICT Innovation

Connected devices in the hospital and at home, robotic telemedicine, nanotube sensors; the health care industry is rising in a high-speed tempo. How can technology benefit healthcare? What is the current status? And what developments can we expect in the near future? Health Tech Event 2014 is organised around these questions and gives a showcasing platform to the activities of EIT ICT Labs' innovation area Health and Wellbeing. The EIT ICT Labs activities in Health and Wellbeing leverage on partner owned 'quantified self' technology, market access and connected business communities.

According to Jean Gelissen, EIT ICT Labs' Action Line Leader in Health and Wellbeing, ICT innovation is crucial in tackling the societal challenges facing Europe. Jean Gelissen continues: 'It is important to reduce the demand for expensive healthcare by detecting small physical and mental health issues in an early stage and avoiding larger health problems by suitable lifestyle interventions. Breakthroughs enabled by ICT have to support the EU 2020 challenge to increasing labour participation and independent living with 2 year. Investments will pay handsome dividends not only in generating very viable and worthwhile opportunities, but, also in creating more affordable healthy ageing.'

Seminar and Exhibition

The **seminar program** includes keynotes on the challenge to accomplish uncompromised, safe and active lives, how innovations in robotics may lead to playful health tech, what is after lifestyle 6.0, and trend watching ongoing intelligence of emerging technologies. Furthermore a broad spectrum of topics will be covered in the breakout sessions such as EIT ICT Labs' innovation activities, health tech challenges in business and law, EIT ICT Labs startups and their business cases, connected health tech products & services.



A focal point at Health Tech event will be the **exhibition area** where a line-up of EIT ICT Labs booths showcase results with achievements and demonstrations. Additional space is dedicated as Startup Plaza, where beginning entrepreneurs get the chance to present their product, service or concept.

Visitors can spot innovations that will be showcased at the exhibition floor. One gets inspired by the seminar program that includes keynotes and a range of breakout presentations in several parallel sessions. Seize the opportunity to create new partnerships and shake hands with the international community of EIT ICT Labs.

// Editorial note

About EIT ICT Labs



EIT ICT Labs is a pan-European research-based innovation and education organisation founded on excellence. EIT ICT Labs mission is to drive European leadership in ICT innovation for economic growth and quality of life. EIT ICT Labs is a Knowledge and Innovation Community of the European Institute of Innovation and Technology. By linking education, research and business, EIT ICT Labs empowers ICT top talents for the future and brings ICT innovations to life. The ecosystem is characterised by an open and collaborative way of working with partners representing global companies, leading research centres, and top ranked universities in the field of ICT. Since 2010, EIT ICT Labs has consistently mobilised talents, ideas, technologies, investments as well as business across Europe and beyond.

About Jakajima



Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services. www.jakajima.eu

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More information:

<http://www.eitictlabs.eu/news-events/events/article/health-tech-event-2014-by-eit-ict-labs-and-jakajima/#allView>

<http://www.healthtechevent.com/>