

Press release

The first global Innovative Food-Agri Event

June 28-29, 2017

Villa Flora, Brightlands Campus Greenport Venlo, The Netherlands

The first global Innovative Food-Agri Event – a two-day event (June 28-29, 2017) that includes **4 dedicated conferences**:

- 3D Food Printing Conference (June 28, 2017)
- Vertical Farming Conference (June 28, 2017)
- Healthy Nutrition Conference, (June 29 2017)
- Smart Farming Conference (June 29, 2017)

The continually growing world population, the global trend to urbanization, climate change and pressure on natural resources, are key drivers for policies on global food security. After mechanization, the introduction of mineral fertilizer and the industrialization of production processes, connectivity and data management are now set to unleash the next revolution in farming. Like 3D Food Printing technology which will be fundamental to the way people interact with food in the future. This also depends on the developments of innovations in nutrition to help the well being of the growing and ageing population in the world. In which healthy nutrition is of paramount importance. These conferences bring together all the experts in the field who will discuss many of the facets of the present and future agricultural developments and they will answer many of the questions in this

world.

Focus topics:

- Technologies for 3D Food Printing
- Available technologies for better food production
- Cooperation/Sharing information
- Ingredients for 3D Food Printing
- Funding
- Plant and crop science for improved resource-use efficiency
- Patent issues
- How to deal with changes
- Recipes
- Robotics
- Legal / Regulatory issues
- Investment opportunities
- Research
- Economic, business and social issues
- Cross disciplinary themes

A cross selection of the speakers for the four conferences show the high level of the knowledge and expertise presented. Daniel Podmirseg - head of Vertical Farm Institute Austria, Pieter Heyse – Centexbel Belgium, Marcel Hers – PlantLab Group, The Netherlands, Frits Hoff – 3Dinnovationcenter, The Netherlands, Karin Verzijden- Axon Lawyers, The Netherlands, Alan Kelly – University College Cork, Ireland, Stefannia Russo – Space10/Ikea, Italia, Alie de Boer – Maastricht University, Campus Venlo, Kathik Ranjan – ARM, USA.

For further information about The first global Innovative Food-Agri Event visit:

www.3DFoodPrintingConference.com

www.VerticalFarmingConference.com
www.HealthyNutritionConference.com
www.SmartFarmingConference.com

Brightlands

There are only a few places in the world that truly focus on achieving big, radical change. And Brightlands is one of them. Brightlands is a place in the heart of Europe, in the top-tech triangle between Eindhoven, Leuven and Aachen.

It's a place where researchers and entrepreneurs tackle global challenges in the fields of materials, health and nutrition.

At Brightlands, leading international companies and institutes work together on healthy, sustainable solutions that crosses scientific, geographical and organizational boundaries.

LIOF

With over 40 employees, LIOF is the implementation organization of regional economic policy for the province of Limburg. LIOF helps SMEs from 'start to finish' with innovations and the development of new business. We finance the start and growth of promising SMEs. LIOF also recruits foreign companies and ensures that their location and development in Limburg is smooth. Finally, LIOF creates the conditions for further development of industry and logistics. Whatever your question, we are waiting for you! www.liof.nl.

Jakajima

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from drones to health tech. We organize those activities that bring innovators from different value chains and professions together, in order to endeavor innovations and create new partnerships,

products and/or services

Media Accreditation

The conference organizers welcome enquiries from electronic media and the press. Accredited journalists can attend this conference and/or arrange interviews with the speakers.

Press accreditation should be arranged in advance of the conference. Accreditation is granted to active editorial staff and freelancers, subject to proof of an editorial job function, a freelance commission or a valid press card.

To register for a complimentary media pass, contact us by completing [this form](#) or by contacting Esther Wendrich. She can be reached at e.wendrich@jakajima.eu or during European office hours on +31 (0)6 20008576.