



INTERNET OF PEOPLE EVENT

Press release

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<https://www.iopevent.com/>

Dec 15, 2016

Designhuis, Eindhoven

The Netherlands

Taking internet projects and ideas to the next level – An Internet of People, not Things

Eindhoven - On December 15, internationally renowned speakers and IoT enthusiasts will gather in Eindhoven to debate the way our increasingly digitized society develops in the context of the entirely new Internet emerging.

It will not be an Internet of Things Event, but an Internet of People Event, in which the citizen/individual is the key.

In the morning, Valerie Frissen from SIDNfonds will talk about how an internet of people is more than an internet of living things, while Julian Ranger from digi.me will tackle on solving today's personal data issues. Maarten Louman, Qiy Foundation, will challenge you to imagine that you would design the internet today, while Leo de Penning from Illuminoo will explain how Reflective Intelligence allows humans and machines to learn and develop together.

After lunch, Remco Magielse, Philips Lighting, will reveal how smart lighting technologies open up a complete new space for people to interweave lighting in their daily rituals. You will also find out how physical learning can be connected with the digital world by the help of Solly, the sun-eating robot.

The afternoon program ends with a session on "Taking internet projects and ideas to the next level" powered by SIDN Fund. Gripping insights into creating happier machine intelligence, changing open source healthcare with wearables, designing IoT products responsibly will be provided, among many other interesting approaches.

For more information about the conference, we invite you to visit

<https://www.iopevent.com/>

Note for the media. NOT FOR PUBLICATION!

Jakajima welcome enquiries from electronic media and the press. Accredited journalists can attend this conference free of charge. We are happy to help arrange interviews with the speakers.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Linda Renkema. She can be reached at l.renkema@jakajima.eu or during European office hours on +31 620008576.

The conference website contains the full program and venue details. More details at <https://www.iopevent.com/>.