



PRESS RELEASE

Intelligent Sensor Networks Conference, November 15, 2016

High Tech Campus Eindhoven, The Netherlands

Real essentials for a boundless future: Sensor networks for Smart Industry, Smart Logistics and Smart Infrastructure

Sensor networks for smart industry, smart logistics and smart infrastructure are getting more and more essential. Real time information from 'the real world' to support decision making and control of vital processes will be an integral part of business processes. With Industrial internet, Machine to Machine (M2M) or Internet of Things (IoT) traditional boundaries disappear.

On November 15, brilliant minds and internationally renowned specialists will gather at High Tech Campus to talk about the real essentials for our boundless future.

Evelien Bras, Thales, will open the conference with a presentation about the results of the fieldlab, called 'The Garden', with regard to smart industry. The field lab initiates projects around the digital transformation of their supply chain, making it in Bras' words "an ecosystem of manufacturers."

After that, Rob Jansen from TNO will explain how to make sensors smaller and faster, while Marcus Kirsch from ResonanceDesign will talk about design and design-thinking in the age of the connector.

After lunch, special parallel sessions dedicated to Smart Industry, Smart Infrastructure and Smart Logistics will bring together speakers from Green IT Amsterdam, Semiotic Labs, Beanair, Senseye, Royal HaskoningDHV, Ahrma, Beltech, Berenschot, Chess Wise, Kubrickology, Flanders Make, IJssel Technologie and LSEC-Leaders In Security.

Condition Based Maintenance, Wireless Sensor Networks for Structural Health Monitoring, The Future of Diagnostic Engineers, Predictive Maintenance are only a few of the topics in focus during these sessions.

For more information about the conference, we invite you to visit <https://www.isnconference.com/>

Note for the media. NOT FOR PUBLICATION!

High Tech Campus Eindhoven & Jakajima welcome enquiries from electronic media and the press. Accredited journalists can attend this conference free of charge. We are happy to help arrange interviews with the speakers.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Linda Renkema. She can be reached at l.renkema@jakajima.eu or during European office hours on +31 620008576.

The conference website contains the full program and venue details of High Tech Campus Eindhoven. More details at <https://www.isnconference.com/>.