



# PHOTONIC INTEGRATION CONFERENCE

## **PRESS RELEASE**

Photonic Integration Conference, 27 September 2016  
High Tech Campus, Eindhoven, The Netherlands

**An invite for the media to discover the next industrial revolution, on 27th September 2016.**  
Business Developments for Integrated Photonics – The Shifting from Academics to Business

On Tuesday September 27, the 2nd edition of the Photonic Integration Conference will take place at High Tech Campus Eindhoven.

At this year's conference, global photonics experts will gather to discuss business developments for integrated photonics, the shifting from academics to business (and, accordingly, the shift in market demand).

In the morning, Ronan Burgess, Deputy Head of the Photonics Unit, European Commission will touch on the potential of photonics in boosting the competitiveness of European industry, while also giving an overview of Photonics in Horizon 2020, the EU Framework Programme for Research and Innovation.

Ewit Roos, Managing Director, PhotonDelta will outline extensive plans to assist photonics companies and related supply chains accelerate their time to market. He will explain why the new PhotonDelta cooperative is offering early access to IP as well as organising deep-dive strategy workshops to construct long-term technology roadmaps.

After lunch, Stijn Grove, Managing Director, Dutch Datacenter Association, will speak about how to manage the data explosion and the future of data centers, while Ray Burke, Program Manager for ICT for Health, Tyndall Institute, will talk about applications of photonics in medtech.

The afternoon program includes also two separate sessions, dedicated to 'From idea to packaging' and 'End-user prospective and business prospectives'.

The complete program features 17 speakers from the European Commission, Fiber to the Home Council Europe, Dutch Datacenter Association, PhotonDelta, IBM Research, Tyndall Institute and many more.

Besides the conference, the event also includes a lively exhibition, where Smart Photonics, Tegema, Photon Delta, Jeppix, Optocap, VPIphotonics and Helia Photonics will be present.

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### **Note for the media. NOT FOR PUBLICATION!**

The conference organizers welcome enquiries from electronic media and the press. Accredited

journalists can attend this conference free of charge. We are happy to help arrange interviews with the speakers.

Please help us to help you. Press accreditation should be arranged in advance of the conference.

To register for a complimentary media pass, contact Linda Renkema. She can be reached at [l.renkema@jakajima.eu](mailto:l.renkema@jakajima.eu) or during European office hours on +31 620008576.

The conference website contains the full program and venue details of Hightech Campus Eindhoven. More details at [www.phiconference.com](http://www.phiconference.com) .